

CULTIVATE CONFIDENCE - BE ASSERTIVE



Module One - Understanding Yourself

- ▶ Where Confidence Comes From
- ▶ The Johari Window
- ▶ Life Birth Position

Module Two - Behavioural Styles

- ▶ DISC Behavioural Analysis
- ▶ Implications of Behavioural Styles
- ▶ Your Style Under Normal & Pressure Circumstances

Module Three - Understanding Behaviour

- ▶ What is Assertiveness?
- ▶ The Difference between Assertion & Aggression
- ▶ Understanding Passive & Aggressive Behaviour
- ▶ Rights & Responsibilities
- ▶ Turning Limiting Beliefs into Assertive Ones
- ▶ Recognising Triggers
- ▶ The Steps to Assertiveness

Module Four - Preparing to Assert Yourself

- ▶ Verbal & Non-Verbal Communication
- ▶ Effective Use of Voice & Words
- ▶ Establishing Rapport

Module Five - Assertive Techniques

- ▶ Basic Assertion
- ▶ Objective vs Subjective
- ▶ Empathy & Lead In Assertiveness
- ▶ Consequence Assertiveness
- ▶ Using the DESC Script
- ▶ Discrepancy Assertion

Module Six - Assertion in Difficult Situations

- ▶ Handling Requests
- ▶ Expressing Doubts & Disagreements
- ▶ Being Assertive with Aggressive People
- ▶ Disagreeing with Others Positively
- ▶ Averting Conflict
- ▶ Constructive Criticism

Module Seven - Adapting Your Approach

- ▶ The 4 Colour Behavioural Styles Matrix
- ▶ How Different Behavioural Styles Communicate

Course Duration: 1 Day

Price Per Delegate: £345
(Public Scheduled Course)

Price Per Course: £1,245
(On-Site at Customer Premises)

Suitable For:

This course is aimed at giving people the skills they need to communicate their position, opinions and feelings confidently and assertively. It is also suitable for those recently promoted who require confidence in communicating in new or perhaps challenging situations.

Learning Outcomes:

The course is a very practical course which investigates how to recognise different behavioural styles and the benefits of using assertive techniques when communicating and negotiating with colleagues, management and customers. By the end of the course delegates will have participated in a number of practical activities applying the techniques covered during the course.